

9.—Revenue, Expense and Employee Statistics of the Broadcasting Industry, 1960-63

Item	1960	1961	1962		1963	
			Private Stations	CBC	Private Stations	CBC
			\$	\$	\$	\$
Operating Revenue and Grants						
Broadcasting revenue from network and local advertising.....	100,241,000	103,909,686	92,834,154	22,640,000	105,697,719	23,661,000
Non-broadcasting revenue.....	4,142,000	6,879,486	8,349,479	556,000	6,075,736	785,000
Grants.....	59,289,000	70,252,273	—	76,964,000 ¹	—	82,449,000 ¹
Totals, Operating Revenue and Grants.....	163,672,000	180,841,445	101,183,633	100,160,000	111,773,455	106,895,000
Operating Expenses²						
Representative agency commissions.	3,880,000	4,303,323	5,432,631	2,000	5,856,156	26,000
Interest charges.....	..	1,902,593	2,736,375	—	3,111,740	3,000
Depreciation and amortization of leasehold improvements.....	..	6,218,805	7,102,559	4,309,000	7,063,202	4,072,000
Rent, repairs and maintenance, insurance, property taxes, fuel and electricity.....	..	12,595,449	7,972,749	5,078,000	8,963,678	5,866,000
Salaries and wages.....	65,519,000	74,970,241	40,055,064	42,081,000	43,085,037	44,421,000
Staff benefits.....	..	3,539,240	1,181,567	3,009,000	1,308,215	3,193,000
Artists' and other talent fees.....	16,422,000	18,650,171	4,748,818	13,562,000	4,299,224	13,738,000
Performing rights.....	..	5,647,731	1,959,741	3,746,000	2,211,263	5,355,000
Telephone and telegraph and outside services.....	..	16,511,189	6,333,070	11,111,000	6,512,236	11,199,000
Films, tapes, recordings—rental and purchased.....	..	17,617,993	6,377,718	11,403,000	7,552,277	11,260,000
Advertising, promotion and travel.....	..	6,505,680	5,784,863	1,760,000	6,326,607	2,015,000
Taxes and licences (other than income or property).....	..	1,293,566	1,368,859	—	1,604,131	—
Office and other operating expenses.....	71,775,000	11,312,992	4,784,697	4,098,000	5,119,617	5,747,000
Totals, Operating Expenses.....	157,596,000	181,068,973	95,838,711	100,160,000	103,013,383	106,895,000
Net operating income.....	+6,076,000	-227,528	+5,344,922	—	+8,760,072	—
Net of other income and other expenses.....	+3,790,000	+1,057,260	+288,151	—	+1,381,192	—
Provision for income taxes.....	4,858,000	3,504,289	3,878,735	—	4,678,968	—
Net income after taxes.....	+5,008,000	-2,674,557	+1,754,338	—	+5,462,296	—
Average monthly number of employees.....	13,885	15,514	8,175	7,592	8,395	7,765

¹ The CBC charges its operations with depreciation but deducts the charge on its published statements; the charge so made has been added to the parliamentary grant. ² Do not include advertising agency commissions, estimated at \$11,761,211 in 1962 and \$12,986,238 in 1963.

Section 2.—Postal Service

The basic tasks of the Canadian Postal Service are to receive, convey and deliver postal matter with security and dispatch. In discharging these duties it maintains post offices and utilizes air, railway, land and water transportation facilities. Associated functions include the sale of stamps and other articles of postage, the registration of letters and other mail for dispatch, the insuring of parcels, the accounting for COD articles, and the transaction of money order and Post Office Savings Bank business. Because of its widespread facilities, it has been found expedient for the Post Office to assist other government departments in the performance of certain tasks including the sale of unemployment insurance stamps, the collection of government annuity payments, the distribution of income tax forms and Civil Service employment application forms, and the display of government posters. Post offices are established wherever the population warrants. Those in rural